



# **Road Worker Safety**

Michigan House  
Transportation Committee  
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# Executive Summary

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- AAA Michigan
- AAA ERS operations
- ERS Statistics
- Distracted Driving
- Slow Down Move Over
- Call to Action





# AAA Michigan

## **MOTOR CLUB**

Conduct 5.2 million roadside assistance calls annually serviced by five contact centers, 1,500 independent service providers and 15 club-owned fleets.

## **TRAVEL SERVICES**

More than 380 travel agents generating over \$575 million in annual sales, producing \$73 million in revenues.

## **PROPERTY & CASUALTY INSURANCE**

Three brands: AAA for the motoring public, Meemic for educators and their families in Illinois, Indiana, Michigan, and Wisconsin, and Fremont, a personal and commercial lines insurer with independent agent focus in Michigan.

## **BANKING / FINANCIAL SERVICES**

ACG offers a full-range of banking products: deposits, auto and personal loans, mortgages, and home equity loans.

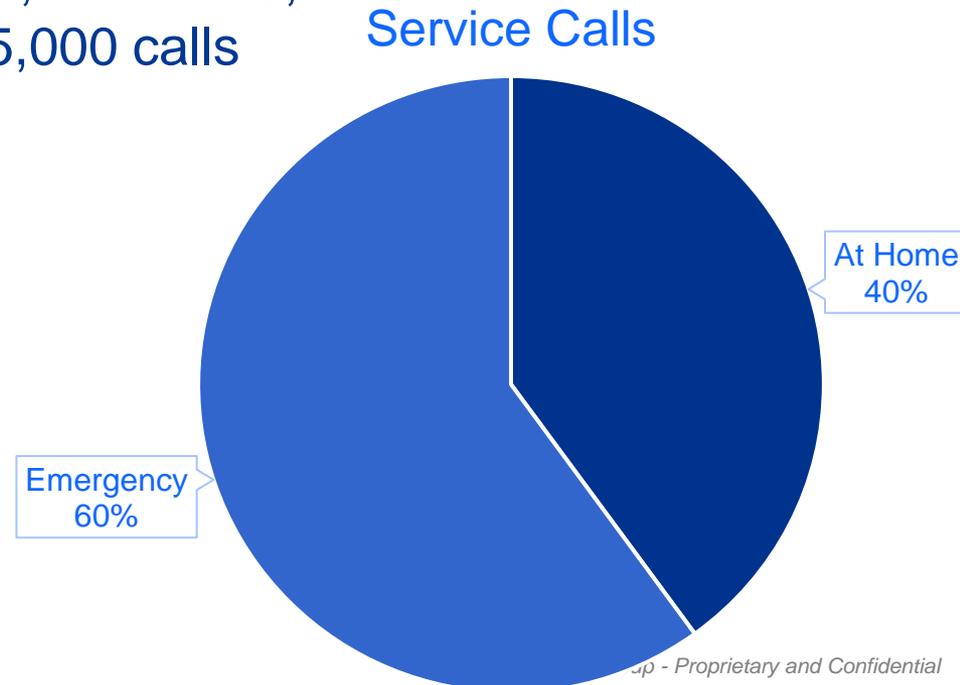
## **AAA MICHIGAN QUICK FACTS**

- More than 1.5 million AAA Members in Michigan
- 3600 employees in Michigan
- Largest domestic private passenger auto insurer
- One of the top three homeowners insurers
- 26 full-service branches
- 68 entrepreneurial agencies
- 275 independent agencies
- 9 insurance sales office



# AAA's ERS Operations

- Nationwide AAA services 32 million road service events yearly
- AAA Michigan Operations
  - Over 200 hundred ERS providers
  - Grand Rapids Fleet has 14 trucks, 14 drivers, expected to service about 10,000-15,000 calls a year
- AAA Michigan services approximately 1 million events yearly
  - 40% tow events
  - 25% battery-related events





# ERS Statistics

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- One tow operator is killed every other week in the line of duty
- Tow operators have one of the most dangerous jobs in the United States
  - 15x more deadly than all private industries combined
- 2020 total roadside fatalities reported = 46
  - Roadside fatalities are grouped by the type of job; Fire/EMS, Police, Mobile Mechanics, etc.
  - Tow drivers sustained 21 of these roadside fatalities, representing 45% of all fatalities reported
- Tow operators have continued to provide essential services during the COVID-19 pandemic

# Distracted Driving

## DO NOT DISTURB

Taking your eyes off the road for just two seconds doubles your chances of being involved in a crash.\* To prevent driving intoxicated, here's how to turn on your "Do Not Disturb While Driving" setting on your smartphone.



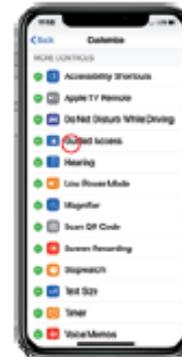
Put down your phone.  
Lives depend on it.



Don't drive intoxicated.  
Don't drive intoxicated.

A sobering message from AAA

\*Average daily claims from annual 2015 data collected by NHTSA.  
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### For an iPhone:

- 1 Access settings and tap control center.
- 2 Tap customize controls and add "do not disturb while driving" (pictured).
- 3 Swipe to access the control center.
- 4 Tap the car button to turn on "do not disturb while driving."



### For Android:

- 1 Open the Play Store.
- 2 Download an app that enables "do not disturb while driving" (pictured).
- 3 Follow app instructions, as settings may vary.



SCAN FOR MORE TIPS OR VISIT  
[AAA.com/DontDriveDistracted](http://AAA.com/DontDriveDistracted)



Don't drive intoxicated.  
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A sobering message from AAA



# Distracted Driving Awareness

 **AAA Government Relations Digest**

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**DURING DISTRACTED DRIVING AWARENESS MONTH  
AAA WOULD LIKE TO REMIND ALL MOTORISTS:**

## PUT THE PHONE DOWN.





# Slow Down Move Over

1/2

My state has a Move Over law.

True.

False.

1/2

My

All 50 states have Move Over laws that generally require motorists to move over a lane or slow down—or both—when approaching emergency vehicles with flashing lights stopped on the side of the road.

Some states require motorists to slow down by a specified amount, such as 20 mph less than the posted speed limit. Other states require motorists to slow down to a “safe or reasonable” speed under the circumstances.

**NEXT**

✓ **CORRECT!**

2/2

I should move over when passing a tow truck on the side of the road.

True.

False.

2/2

I sh  
tow

Tow trucks are considered emergency vehicles. The towing industry is more than 15 times deadlier than all other private industries combined, according to research by the National Institute for Occupational Safety and Health.

It's safest to move over for any vehicle that has flashing lights on. Though Move Over laws differ by state, many specifically cover moving over for:

- Law enforcement
- Fire department
- Emergency medical service
- Tow trucks
- Road service and maintenance
- Utility and sanitation service

**NEXT**



**OVER THE PAST 3+ YEARS  
83 DID NOT  
MAKE IT HOME**



**MICHAEL PLOUVIER  
FATHER OF TWO**

**PLEASE HELP MICHAEL  
MAKE IT HOME AT THE  
END OF HIS SHIFT...**

**KEVIN WARD  
HUSBAND, FATHER &  
GRANDFATHER**

**PLEASE HELP KEVIN  
MAKE IT HOME TO HIS  
GROWING FAMILY...**



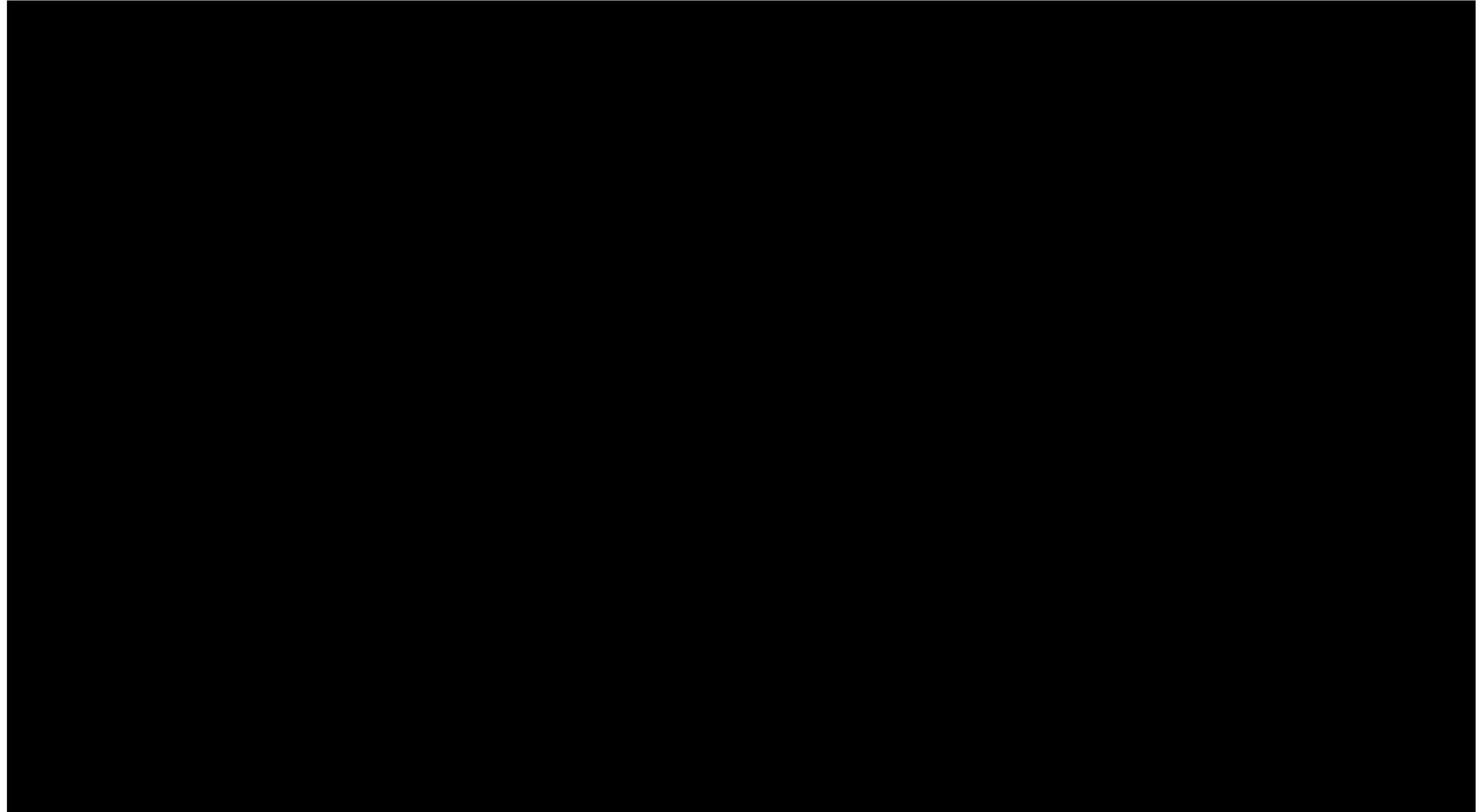
**SLOW DOWN  
MOVE OVER**

**SLOW DOWN  
MOVE OVER**



# Slow Down Move Over

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# Call To Action

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- Stronger Distracted Driving Laws in Michigan
- Consumer awareness and education on the Slow Down Move Over Law
- Enforcement of the Slow Down Move Over Law



**Jan. 26, 2021** – 14 people died on Michigan roadways since last week making a total of 43 this year. In addition, 60 more were seriously injured for a statewide total of 160 to date.

Compared to last year at this time there are 3 more fatalities and 12 fewer serious injuries.

*Numbers are provided by the Michigan State Police.*